



Volkswagen

MIDWESTERN

SERVICE & SALES INC.

1855 Northwest Blvd.

Columbus 12, Ohio

HU. 6-0614

Now in Our 10th Year

MIDWESTERN

SERVICE AND SALES, INC.

1855 NORTHWEST BLVD., COLUMBUS 12, OHIO
 SALES: HU. 6-0614 SERVICE: HU. 6-0411



VOLKSWAGEN

Representative Delivered Prices of Various Volkswagen Models

DELUXE SEDAN

\$1,565.00	Base
44.73	Freight
25.00	Acceptance Procedure
30.00	Leatherette
<hr/>	
\$1,664.73	Total

CONVERTIBLE

\$2,055.00	Base
44.73	Freight
25.00	Acceptance Procedure
25.00	White Side Wall Tires
<hr/>	
\$2,149.73	Total

KARMANN GHIA COUPE

\$2,430.00	Base
44.73	Freight
25.00	Acceptance Procedure
25.00	White Side Wall Tires
<hr/>	
\$2,524.73	Total

STANDARD STATION WAGEN

\$2,245.00	Base
44.73	Freight
25.00	Acceptance Procedure
26.05	Wide Angle Windows
<hr/>	
\$2,340.78	Total

DELUXE STATION WAGEN

\$2,620.00	Base
44.73	Freight
25.00	Acceptance Procedure
26.05	Wide Angle Windows
<hr/>	
\$2,715.78	Total

**BASE PRICE includes heater, defroster, turn signals, oil bath air cleaners, torsion bar suspension, all export equipment (oversize bumpers, heavy duty battery, safety glass, etc.).*

***PRICES do not include title, license plates, 3% Ohio State Sales Tax.*

Volkswagen

BEST DOLLAR VALUE

Approved For Release 2011/07/06 : CIA-RDP78-03642A000700020022-8



Approved For Release 2011/07/06 : CIA-RDP78-03642A000700020022-8



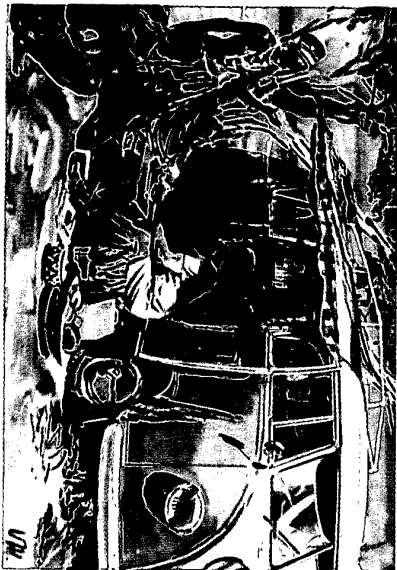
For Business or Pleasure, Volkswagen Station Wagons are First-Class Transportation



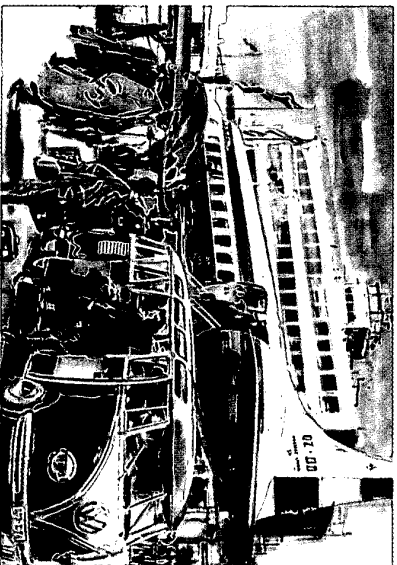
The all-weather bus off to winter sports.

Off for a fun-filled week-end or holiday... family and friends in a roomy VW Station Wagon. Or perhaps it's a group of club members, or business associates who have found that owning a Volkswagen Station Wagon is a remarkably comfortable, thrifty, and safe way to travel.

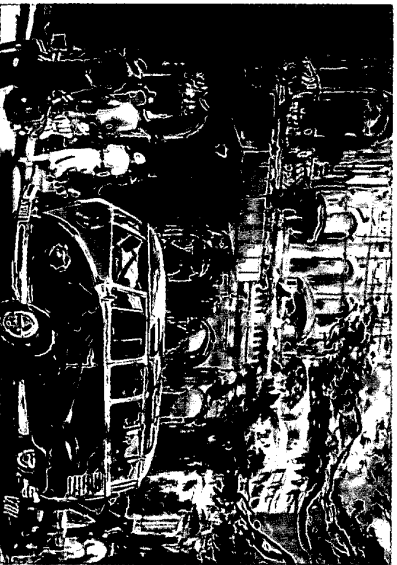
Often, families use it as an all-purpose car. Takes children to school, fathers to work, mothers shopping. Then, on holidays and week-ends, off for a picnic or beach party!



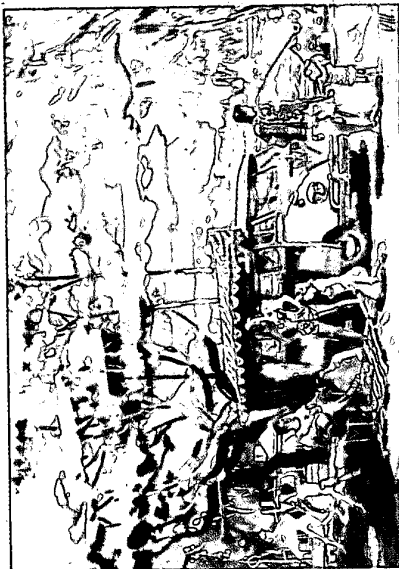
The VW Station Wagon is a dependable vehicle for trips anywhere in the world.



The De Luxe Station Wagon — a favorite for airport shuttle service.



As a hotel guest bus it extends warm and comfortable hospitality.



The mobile home for vacations and weekends.



Always in time for school.



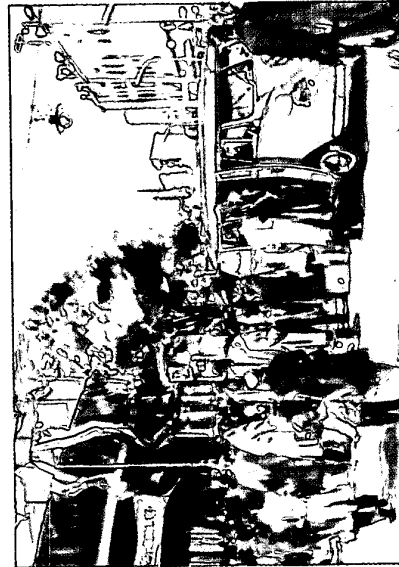
Ideal for camping and family trips.

Smart businessmen are taking full advantage of the versatility, sturdiness and economy of VW Station Wagons. Stores, industrial concerns, and many small firms use them for quick delivery and pick-up service; transport firms recognize their value ... especially on runs where the passenger load is small. Hotels, resorts, airlines, travel services all over the world are enthusiastic users of these Station Wagons. Their distinctive appearance, and comfort, make them ideal for economical tours and shuttle trips for guests who enjoy the best.

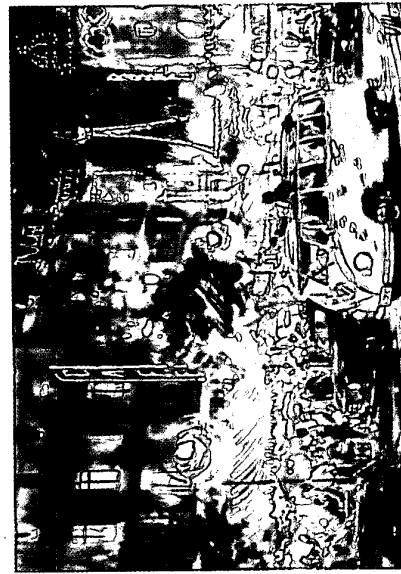
Precision built by the finest automated machinery and finished with traditional German craftsmanship, the Station Wagon offers you honest value in performance and quality. Its popularity has been so terrific that Volkswagen was obliged to build a brand-new factory in Hannover to keep abreast of its customers' requirements. The Volkswagen Station Wagon is at home on all continents. The sturdy air-cooled Volkswagen engine functions dependably under the sub-zero climate of the Alaskan Tundra or in the hot sands of the Sahara.



In the U.S.A., the Station Wagon is a familiar sight everywhere.

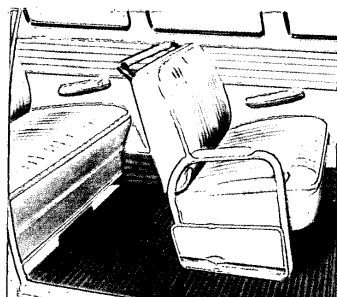
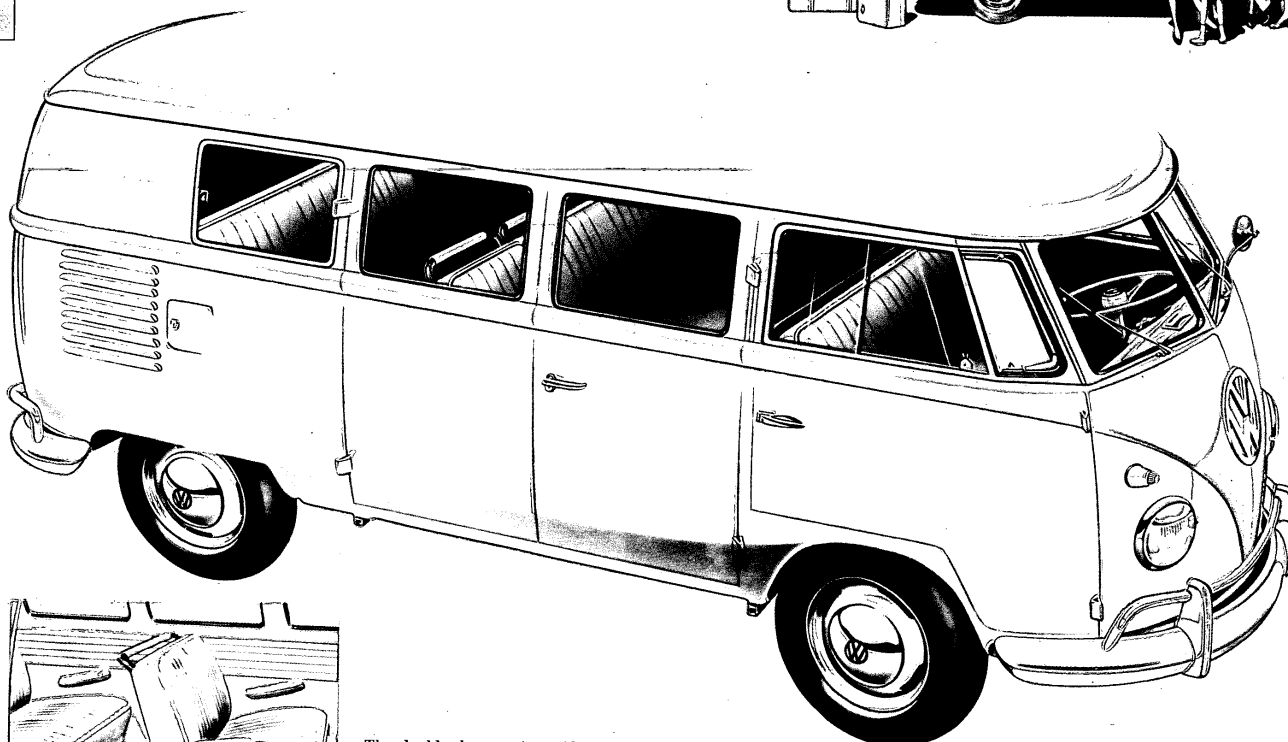


Clubs find their own Station Wagon popular with their members.

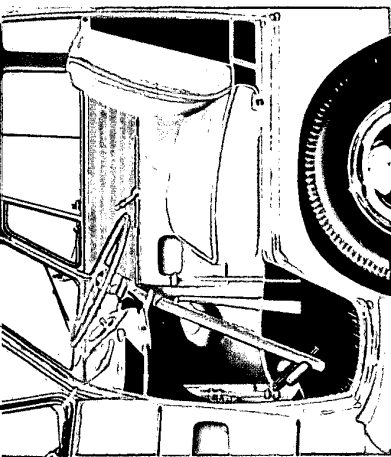


Sightseeing in Paris with a De Luxe Station Wagon — an elegant sight in the city of elegance.

Volkswagen Station Wagon

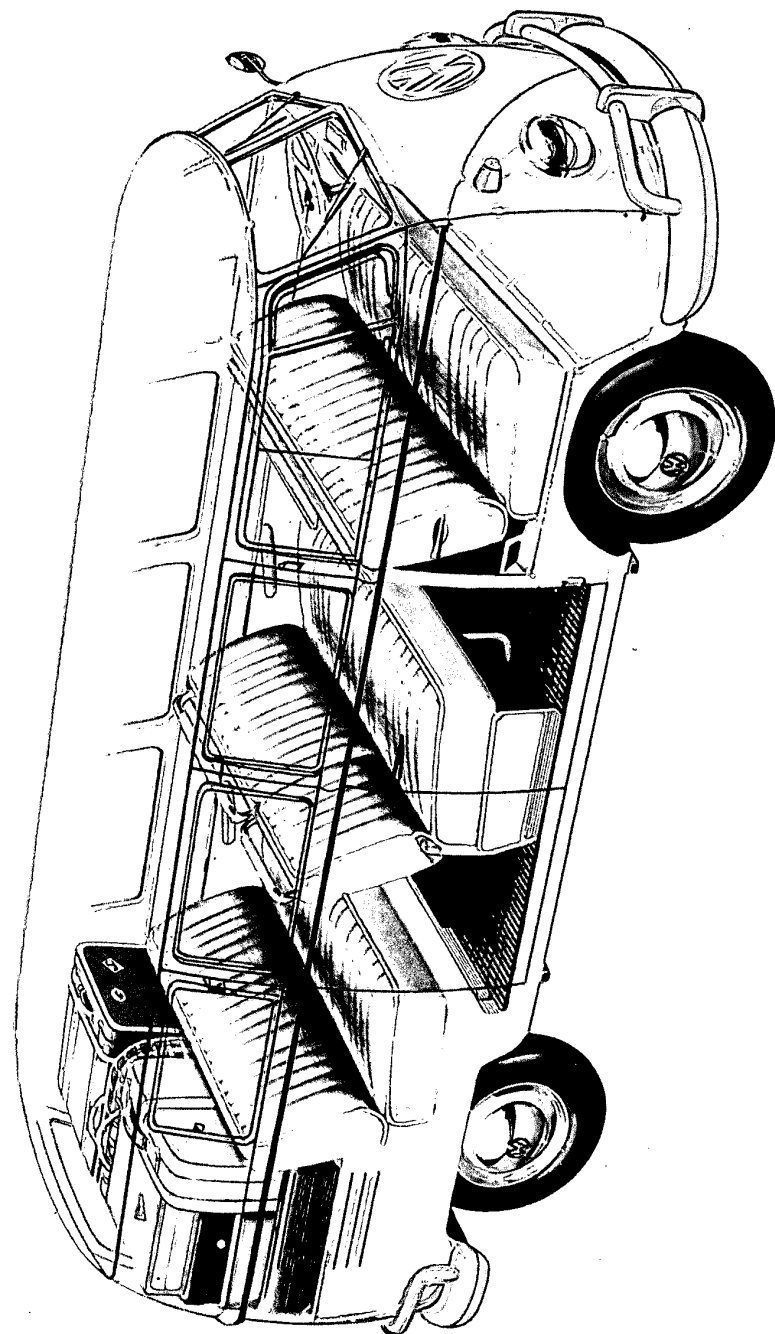
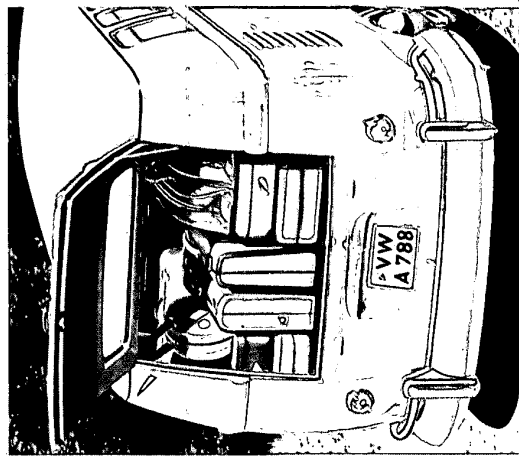


The double doors swing wide open.
In seconds your passengers are aboard
and ready for a comfortable trip.
The picture at the left shows the Station Wagon
with a two-person middle seat.



The driver's area: visibility is ideal and all controls, including those for heating, ventilation and fuel reserve, are close at hand. Utility shelf stretches full width of cabin beneath the instrument panel; both doors have roomy pockets.

Loads of gear can be carried in the big luggage compartment. The rear door opens upward and stays in position automatically.

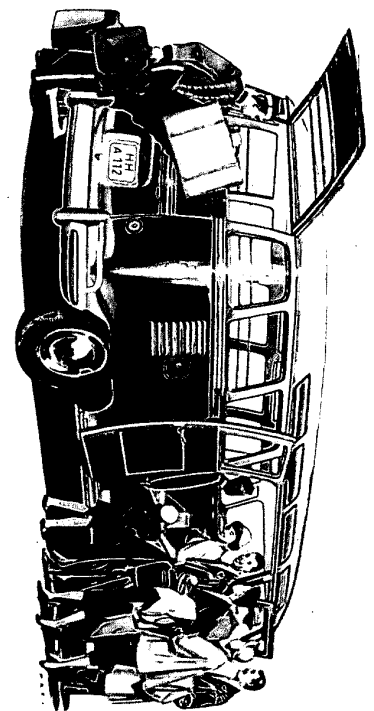
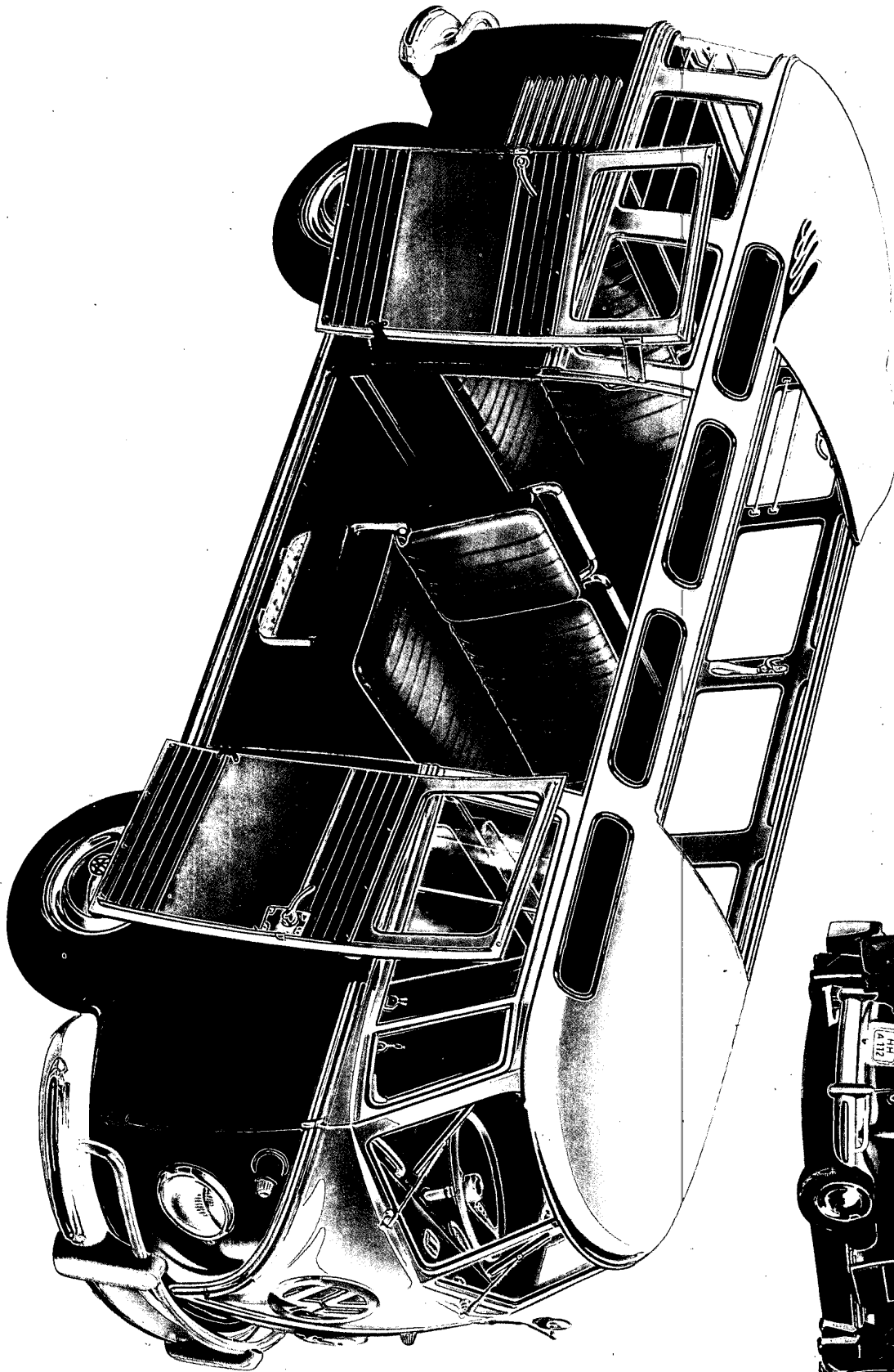


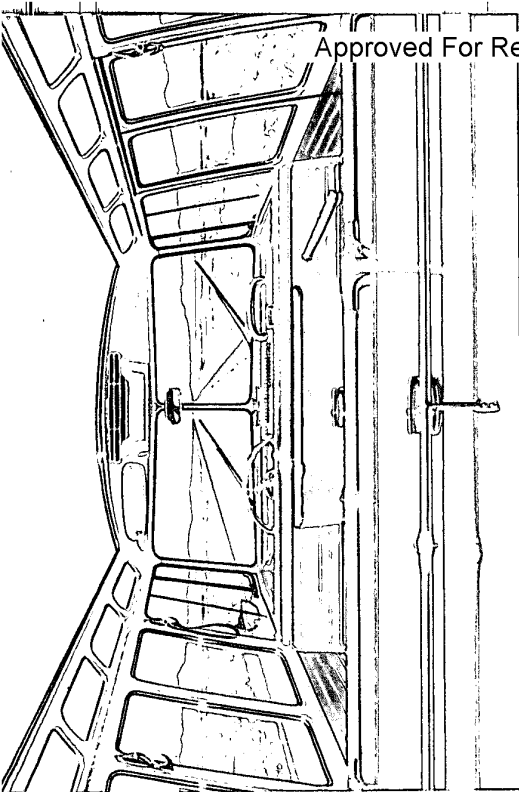
warm air heating for efficient temperature control under every extreme of climate. An optional sun-roof is easy to open and can be locked at any desired position. Weight is perfectly distributed with driver in front, engine in the rear and the passenger compartment cradled between the axles, in the best sprung part of the vehicle. Whether empty or fully loaded, the Station Wagon gives an ideally smooth ride with independent suspension of all four wheels. It is lively, easy to handle and park. Don't forget: in addition to all these wonderful qualities, you have the advantages of the famous air-cooled engine and all the other remarkable mechanical features of the true Volkswagen product.

Thrifty, like the famous passenger car, the VW Station Wagon offers roominess, dependability and all the comfort that makes a long trip a pleasure . . . summer or winter. The "X-ray" picture shows the sensible, attractive design of the interior. The wide seats with their comfortable backs and durable leatherette upholstery allow you to relax even on the longest journey. There is plenty of legroom. Attention has been paid even to the smallest details: there is a handy shelf behind the driver's seat . . . cushioned arm-rests . . . practical hand rails . . . convenient ash trays . . . and hooks for clothing. You have perfect visibility on all sides. Windows pivot, slide or swing out to combine with the special ventilation system and the



Volkswagen De Luxe Station Wagon



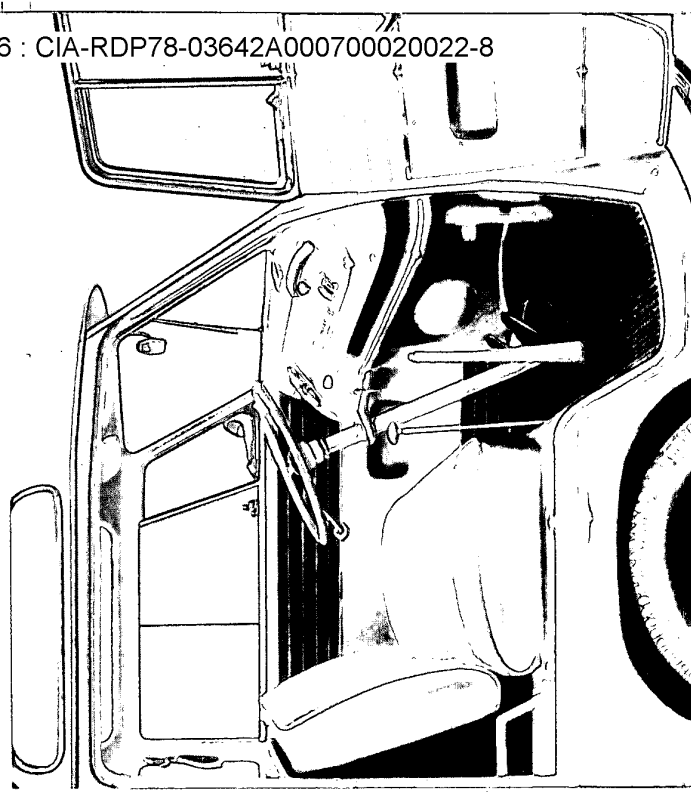


The Volkswagen De Luxe Station Wagon is a splendid car for people who want true luxury combined with the common-sense economy that they appreciate so much in the VW Sedan. It is a favorite with travel agencies, hotels, and airlines.

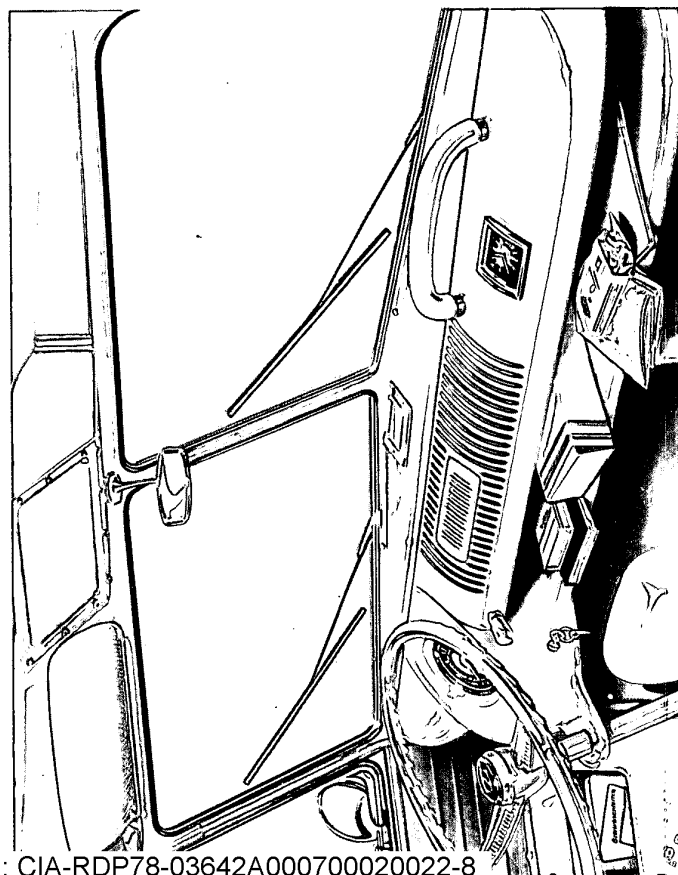
Styling is tasteful both outside and in. The distinctive two-tone body with its chrome trim is a picture of elegance. The interior is exquisitely finished ... from the padded sun visor to the durable carpet in the luggage compartment. The upholstery harmonizes tastefully with the colorful trim of the roof, sidewalls and doors.

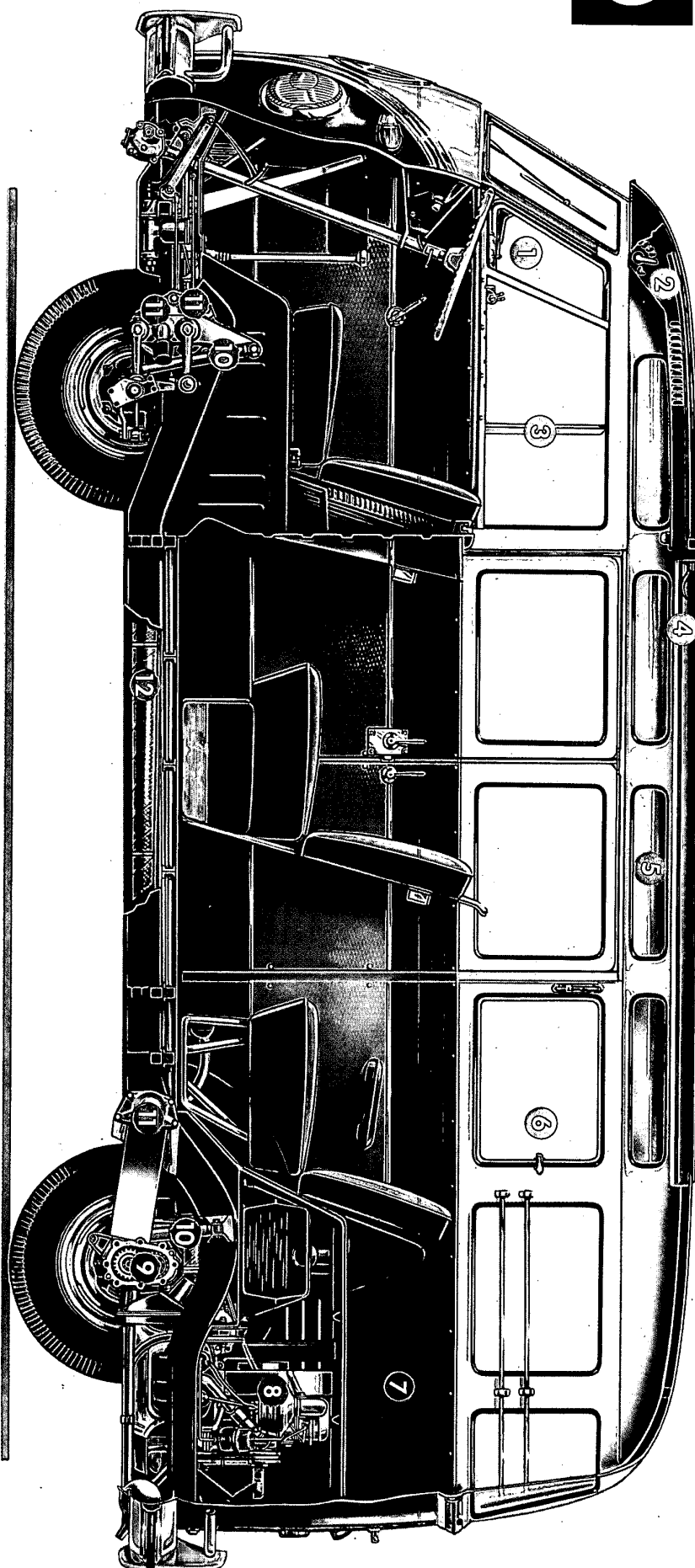
The standard sun-roof is a real delight. Together with the tinted plexiglass skylights, the safety glass picture windows all around provide a 360 degree panoramic view. In good weather, with the sun-roof open, it's just like being right outdoors.

This convertible Station Wagon is truly a modern and a pleasant way of travel for nine adults ... even more children. This is a car that will be your friend ... and your friends' friend. Who wouldn't want to be along when this stunner is all set to go?



The cab is surprisingly roomy with unobstructed visibility on all sides. Intelligent Volkswagen design is again responsible for many desirable comforts. Among them are the flexible back three-person bench upholstered with foam rubber, warm air heating system and roof air-circulating system, vent wings and sliding windows, inside rear-view mirror, flexible grip in front of the passenger side, and two-spoke steering wheel. The smart dashboard holds the complete instrument panel, grille covering space for radio, ash tray and clock. Underneath is the handy utility shelf. Each door has a roomy pocket.





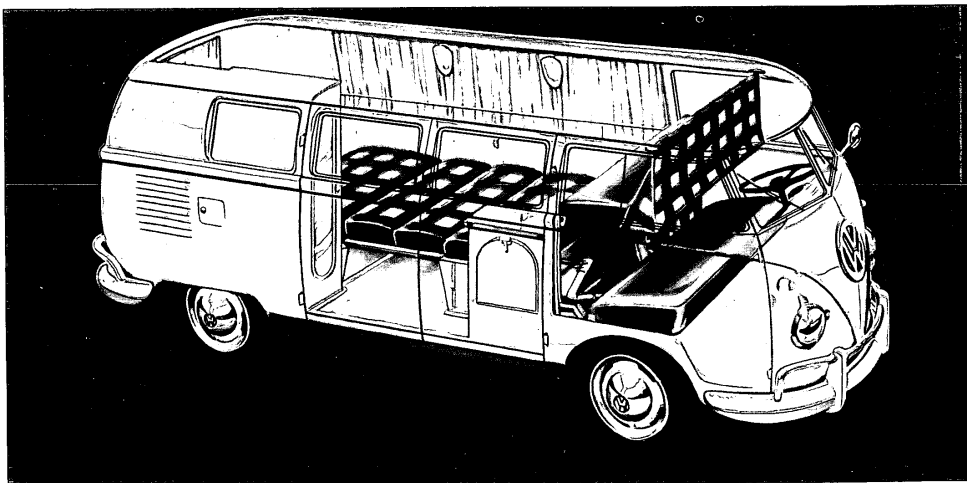
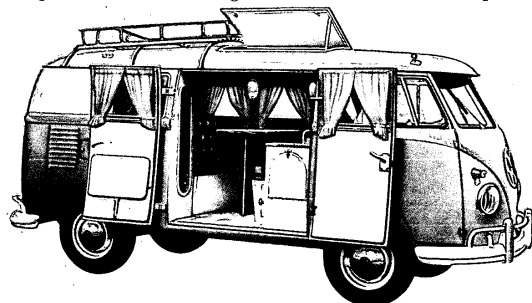
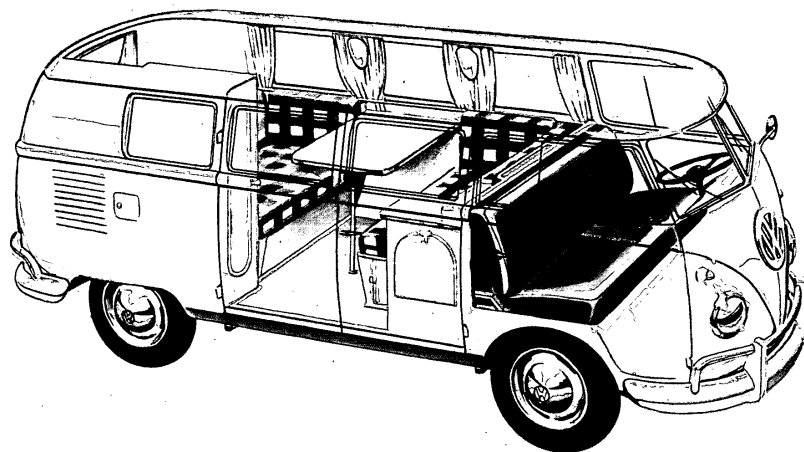
- | | | | |
|---------------------------------------|------------------------------|--|--|
| ① Vent wings | ④ Sun-roof | ⑦ Luggage compartment | ⑩ Double-acting telescopic shock absorbers |
| ② Special roof air-circulating system | ⑤ Skylights, glare-resistant | ⑧ Volkswagen engine world-famous three million times | ⑪ Torsion bar suspension |
| ③ Sliding windows | ⑥ Picture windows | ⑨ Reduction gear | ⑫ Double-insulated warm-air heating system |

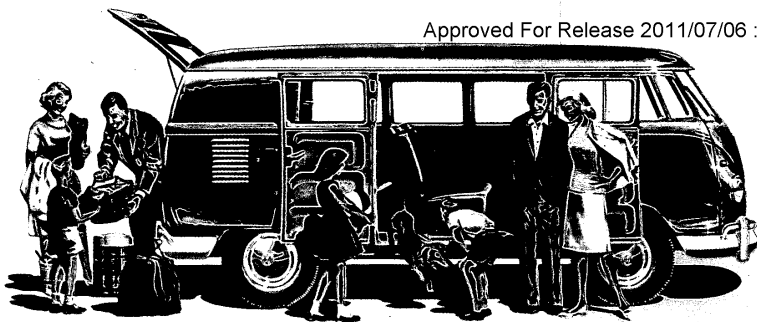


The Volkswagen Camper

with Westfalia De Luxe equipment

is a kitchen, bedroom and living-room with skylight, curtains, wall-lights and paneled walls. Comforts include: two upholstered benches that convert into a double-bed, beds for 2 children on driver's seat, wardrobe with full-length mirror, plenty of cupboard space, luggage net and outside roof rack. Convenient kitchen washroom cabinet connected to water supply in 23 gal. polyethylene tank under seat. Two folding tables. Cupboard with ice-box, portable chemical toilet and two-ring cooker are extras. Striped awning when stretched along one side of the car forms a porch.





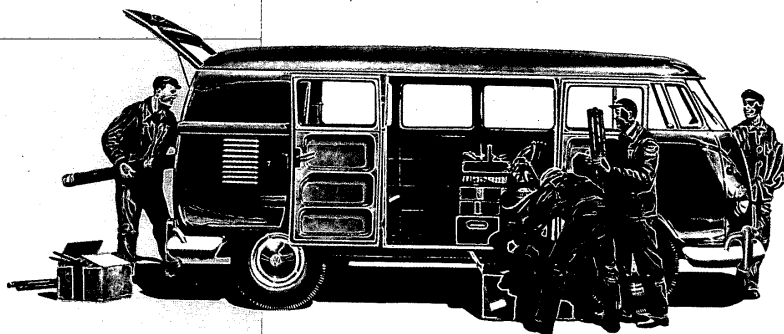
Volkswagen Kombi Station Wagon

The Volkswagen Kombi Station Wagon has been designed to offer more than a regular station wagon — it incorporates at one and the same time:

- A passenger car carrying nine when both rear seats are installed.
- A combination station wagon-truck. With one rear seat taken out, it still seats six persons and leaves ample space for freight.
- A panel delivery offering 170 cu. ft. of loading space. All you have to do is to remove the two rear benches.



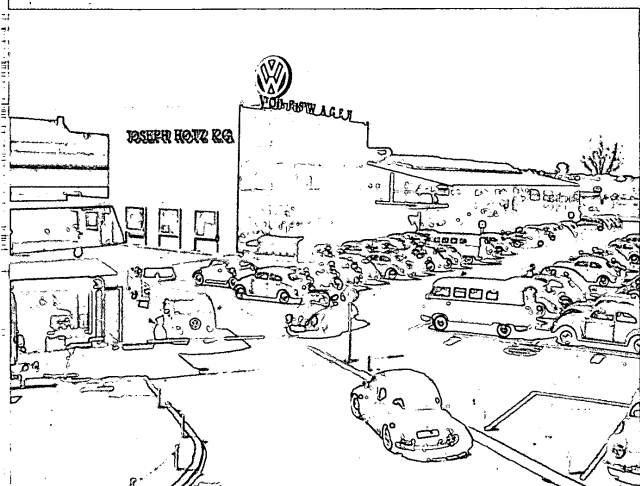
Three Volkswagens in one



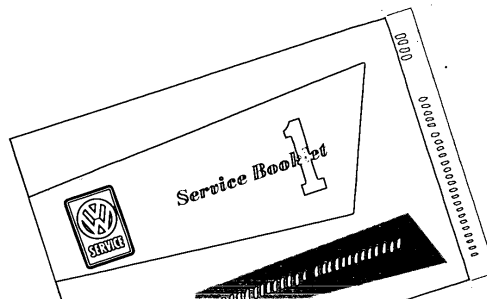
Salesmen find the Kombi an ideal traveling showroom . . . side windows can be converted into show cases. Cost-conscious firms equip it as a mobile workshop. Smart tradesmen use it all week for business; on vacations and weekends its passenger car comfort makes it ideal for the whole family. Bright windows give full vision all round. The rear side windows pivot outward for draftless ventilation. A sun-roof is available at extra cost.

The job of conversion is but a matter of minutes. The seats can be installed or removed in a jiffy by easily handled screws.

Wherever you see the authorized VW service sign, a staff of Volkswagen service advisers and expert mechanics awaits you. They are constantly kept up-to-date by a training program in VW service schools.



Genuine Volkswagen Spare Parts are immediately available at completely equipped service centers, in every state, served by 14 main parts depots located strategically throughout the country. Volkswagen service is just as dependable as the car itself — ask any Volkswagen owner!



Specifications

ENGINE
 Type 4-cylinder, 4-stroke, rear-mounted internal combustion engine
 Cylinder arrangement Two pairs horizontally opposed (flat four)
 Piston displacement 72.74 cu.in., Bore 3.03 in., Stroke 2.52 in.
 Compression ratio 6.6
 Valves O.H.V.
 Maximum S.A.E. b. h. p. 36 at 3700 r.p.m.
 Piston speed 1428 ft./min. at 3400 r.p.m.
 Lubrication Force-feed, gear pump and oil cooler
 Fuel feed Mechanical fuel pump
 Carburetor Downdraft carburetor with accelerator pump
 Air cleaner Oil bath type
 Cooling system Air cooling by fan, automatically controlled by thermostat

CLUTCH
 Type Single disk, dry

TRANSMISSION
 Type Four speeds, synchronized
 1st 3.80 : 1 2nd 2.06 : 1
 3rd 1.32 : 1 4th 0.89 : 1 Reverse 3.88 : 1

FINAL DRIVE
 Power transmitted through a spiral bevel gear via swinging half axles and spur reduction gears to rear wheels
 Ratio 5.73 : 1

CHASSIS
 Front suspension Two laminated torsion bars
 Rear suspension One round torsion bar on each side
 Shock absorbers Front and rear: double-acting hydraulic telescopic type
 Steering Ross steering, hydraulic steering damper
 Turning circle 39 ft. approx.
 Foot brake Hydraulic type (Ate), operating on all wheels
 Parking brake Mechanical, operating on rear wheels
 Wheels Drop-center rims, 4½ K × 15
 Tires 6.40—15
 Wheelbase 94.5 in.
 Tread Front 53.9 in., rear 53.5 in.
 Fuel tank capacity 10.6 U.S. gal incl. 1.3 gal. reserve

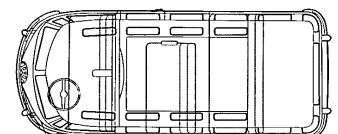
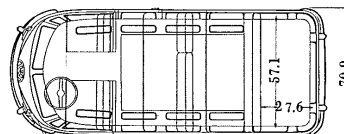
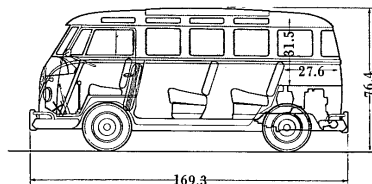
PERFORMANCE
 Fuel consumption according to DIN 70 030*) 24.5 m.p.g. (U.S.)
 Max. and cruising speed 56 m.p.h.
 Climbing ability 1st speed 25%, 2nd speed 13%, 3rd speed 7.5%, 4th speed 4%
 *) Consumption plus 10% with half the payload at a steady ¾ of top speed on level road
 Miscellaneous Tools and jack under the driver's seat, spare wheel behind it
 Second outer mirror at extra cost

		Station Wagon	De Luxe Station Wagon	Kombi Station Wagon with seats	Camper
Weights in lbs.	Unladen weight	2447	2447	2271	2535
	Payload	1632	1632	1808	1544
	Gross weight	4079	4079	4079	4079
	Number of seats	9	9	9	7
Overall dimensions	Length	in. 168.9	169.3	168.9	168.9
	Width	in. 68.9	70.9	68.9	68.9
	Height	in. 76.4	76.4	76.4	84.8
Other dimensions	Side door	Clear width in. 46.1	46.1	46.1	46.1
		Clear height in. 47.2	47.2	47.2	47.2
Rear loading door	Clear width	in. 35.4	35.4	35.4	35.4
	Clear height	in. 28.7	28.7	28.7	28.7
Ground clearance	in.	9.4	9.4	9.4	9.4
Luggage compartment		27.6 × 57.1 × 31.5 in = 28 cu. ft.			

Volkswagen Station Wagon are:

untiring marathon runners: 56 m. p. h. cruising speed
 good climbers: 25% under full load
 thrifty with gas: 24.5 miles per gallon
 quick parkers: slip into a very small space
 safely kept outdoors: durable four-coat resin finish defies the elements
 a sound investment: they make more money than they cost

Engineered design results in more useful space, better proportions... more usable space!



Technically speaking

The rugged Volkswagen engine is the major contributor to the dependability and economy of the Volkswagen Station Wagon. Low rpm, short stroke, and thermostatically controlled air cooling system make it a thrifty and durable motor that can be driven at its maximum speed for hours on end.

Quick-starting under any conditions; its dependability and steady performance up and downhill minimize down-time. VW Station Wagons can be driven at top speed under full load from the very first mile. The gas consumption is so low it has made automotive history.

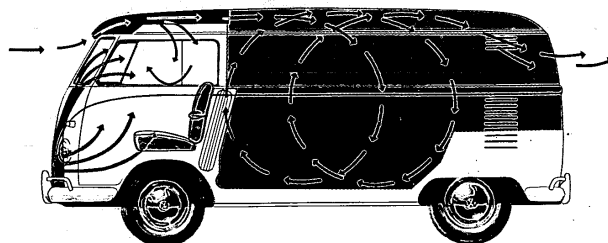
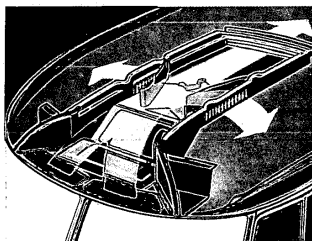
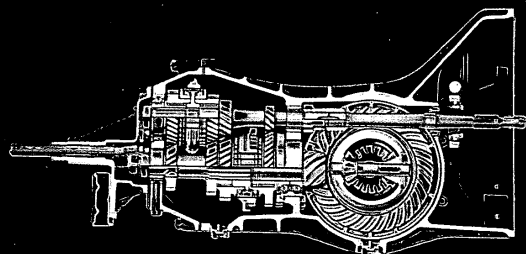
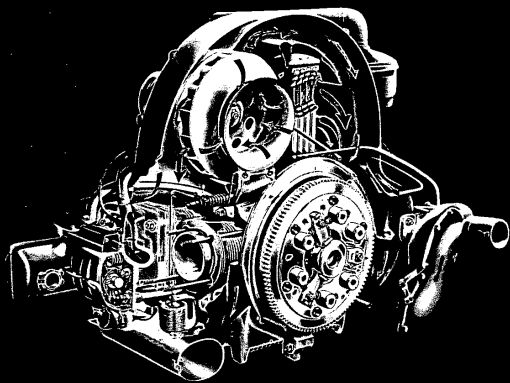
The oil-cooling system — usually found only in high-priced sports cars — guarantees operational dependability in any climate.

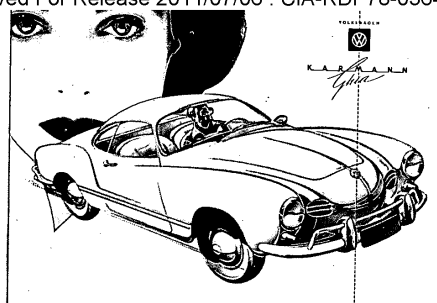
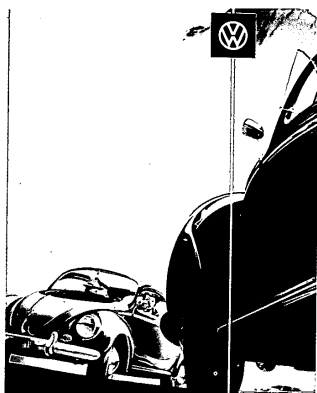
Rugged construction and positive feel are also found in the synchromesh transmission — so smoothly engineered a woman can handle it with powderpuff ease. The gear ratios are so ideally chosen that maximum performance and economy are guaranteed under any conditions. This transmission is one of the reasons for the superb performance of Volkswagen Station Wagons even on snow and sand, mud and ice.

A major engineering achievement is the strong, flexible suspension system. The front torsion bars, consisting of nine leaves in staggered widths, are carefully coordinated with the rear torsion bars, to ensure a buoyant, comfortable ride. Telescopic shock absorbers on front and rear wheels, plus super balloon tires, keep the car from nodding and bouncing.

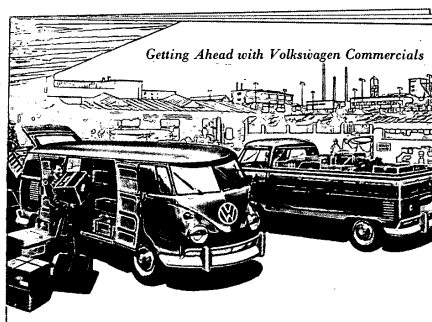
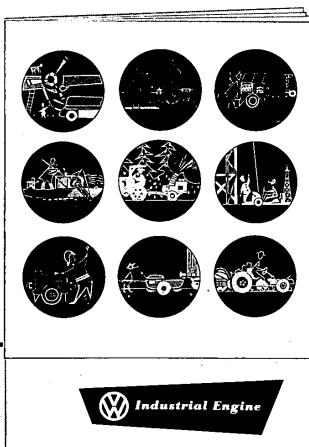
Protected by a hydraulic damper, the steering is responsive and easy. Husky brakes answer instantly and simultaneously to the lightest touch on the pedal — an important safety feature.

Comfortable temperature is achieved by turning the knob of the standard warm-air heating system to the desired temperature. The ventilating system, adjustable five ways, is also standard equipment. The air in the vehicle can be *completely* renewed — every 60 seconds!





Why not ask your dealer
for information and literature
on these other Volkswagen products:



- VW De Luxe Sedan
- VW Convertible
- VW Karmann Ghia Coupé
- VW Karmann Ghia Convertible
- VW Pick-up Truck
- VW Six-passenger Pick-up Truck
- VW Panel Delivery
- VW Ambulance
- VW Industrial Engine

Your VW dealer looks forward to meeting you soon for a demonstration drive



VOLKSWAGENWERK GMBH · WOLFSBURG · GERMANY